



**Interactive Session on Insurance Marketing Firms**  
**Wednesday – 15<sup>th</sup> April, 2015**  
**PHD House, New Delhi**  
**Agenda**

10.00 a.m. - 10.30 a.m.	Registration & Welcome Tea
10.30 a.m. - 11.30 a.m.	<b>INAUGURAL SESSION</b> <b>Welcome Address: Mr. Gopal S Jiwarajka</b> , Vice President, PHD Chamber <b>Theme Presentation : Mr. Yogesh Lohiya</b> , Chairman Insurance Committee, PHD Chamber <b>Key Note Address by Guest of Honour</b> <b>Mr. Randip Singh Jagpal Sr.</b> Joint Director, Insurance Regulatory and Development Authority <b>Key Note Address by Chief Guest</b> <b>Mr. M. Ramaprasad</b> , Member (Non-Life), Insurance Regulatory and Development Authority (IRDA). He is also the Chairman of General Insurance Council. <b>Questions &amp; Answers</b>
	<b>Vote of Thanks : Mr. Saurabh Sanyal</b> Secretary General, PHD Chamber of Commerce & Industry
11.30 a.m. – 11.45 a.m.	<b>Tea</b>
<b><u>TECHNICAL SESSION</u></b>	
11:45 a.m. – 01.15 p.m.	<b><u>Panel Discussion on “IMF to Increase Insurance Penetration”</u></b> <b>Moderated by:</b> Mr. S. K. Sethi, Co-Chairman, Insurance Committee, PHD Chamber <b>Panel Discussion : Panellists</b> <ul style="list-style-type: none"><li>• <b>Academic View Point</b> - Mr. Manoj Kumar Pandey Associate Professor &amp; Course Coordinator, Birla Institute of Management Technology</li><li>• <b>Life Insurance Company View Point</b> – Mr. Nimish Airon, Co Founder &amp; Director of Reach Ajcon. He has over 18 years of industry experience &amp; has worked in senior positions with organizations like Max New York Life, Aviva and Bajaj Allianz.</li></ul>

	<ul style="list-style-type: none"> <li>• <b>General Insurance Company View Point</b> - Mr. Dipankar Acharya Chief Executive North &amp; West India, Royal Sundaram General Insurance Co. Ltd.</li> <li>• <b>Share Broker View Point</b> - Mr. Vijay Bhushan Managing Partner, Bharat Bhushan &amp; Co.</li> <li>• <b>Legal View Point</b>- Mr S.K. Jain, Director Insurance Brokers Associations</li> <li>• <b>Senior Insurance Consultant</b>- Mr Pawan Puri, Managing Partner, InCare Consultants, New Delhi</li> <li>• <b>Mutual Fund View Point</b> - Mr. Ankush Chandgothia, Zonal Business Head – Reliance Capital Asset Management Limited, New Delhi</li> </ul>
01.15 p.m. – 01.20 p.m.	<b>Concluding Remarks / Summing up &amp; Vote of Thanks – Mr. S. K. Sethi, Co-Chairman, Insurance Committee on Insurance of PHD Chamber of Commerce &amp; Industry</b>
01.20 p.m. – 02.15 p.m.	<b>Lunch Hosted by Iffco Tokio General Insurance Co. Ltd.</b>