



PHD Chamber of Commerce and Industry
 &
Insurance Foundation of India
 (A not for profit organization under Trust Registration Act, 1882)
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INSURANCE THE SAVIOR IN HEALTHCARE THE HORIZON AND BEST PRACTICES

24th August 2017, 2.30 pm onwards, PHD House, New Delhi

Medical Coverage Dental Care **Insurance** **Financial**
Health Obesity Neurology
 Organ Transplantations Employment
Economic Growth Population
 Security

Why need for Specialized Seminar Insurance the Savior in Healthcare, The Horizon and Best Practices?

Healthcare has evolved over the last 2 decades as one of India's largest sectors - both in terms of revenue and employment. The Indian healthcare sector is growing at a brisk pace due to its strengthening coverage, services and increasing expenditure by public as well private players.

The overall Indian healthcare market is worth around Rs 6,50,000 Crores and is expected to grow to Rs 19,00,000 Crores by 2020, a Compound Annual Growth Rate (CAGR) of 22.9 per cent. Health Insurance is a crucial instrument that provides financial security in times of need. Thus, whether an emergency or a planned hospitalization, a health insurance policy ensures umbrella coverage by helping to pay for the covered medical expenses in case of hospitalization due to illness or injury. Health insurance plans not only safeguard finance but also provide tax benefits. Greater access to health insurance improves health and better health leads to economic growth.

However, there is very low health insurance coverage in the country. About 30 Crores people or 25% of India's population is covered with some form of health insurance, according to the World Bank. The Insurance Regulatory and Development Authority of India, meanwhile, claims that only 17% of the population has some form of insurance coverage.

Health insurance is an important factor to make healthcare reachable to all. Innovation in health coverage product is required to enhance the healthcare services. To make the healthcare services and coverage available at all doorstep the innovative distribution model using technology is a must. An enhanced distribution channel can contribute to increased insurance penetration and also help in job creation.

Objectives of the Seminar:

- To Generate awareness and sensitize the stakeholder about health coverage
- To improve the overall healthcare services and create business opportunities for the healthcare industry
- To deliberate on innovations required in health insurance products to enhance healthcare services.
- To acquaint the audience with current policies and issues on national and international health insurance coverage and understand the Ministry's perspectives
- To obtain the list of diseases that must be covered under insurance for healthier and economically stronger India.
- Interact and participate with IRDA Officials (the Regulators) on their perspective.

Topics to be covered:

- Need for Health Insurance for the growing population of India.
- Spreading awareness of Health Care – Importance of Preventive Health Care to bring down Health Care Costs.
- Points to be kept in mind by stake holders.
- Universal Health Insurance – the present need of the Nation.
- Health Care – Early Detection and Prevention
- Government Policy, Compliance and Assurance.

Who Should Attend the Seminar (Target Participants)?

This is a good opportunity for:

- Insurance Regulator
- Key Officials from Insurance Sectors (Public & Private)
- Consumer Forums - State & National
- Members, Indian Medical Association
- Indian Council of Medical Research

- National Institute of Health & Family Welfare
- World Bank
- UNICEF/WHO
- Media
- Ambassadors and Diplomats
- Health Care Specialists
- Academia
- NGOs
- Renowned Hospitals
- Industries with CSR perspectives in healthcare promotion

What you can expect from the Seminar?

- Health Care needs of masses
- Government Policy to take care of the same.
- Importance of Prevention Health Care with a view to bring down Health Care Costs
- View point of Stake holders.

Some Key Take Away for Various Stake Holders will be:

- Awareness of Health Insurance & Health Care
- Current available policies and issues on national and international health insurance coverage
- Understanding of the Ministry's perspectives
- Understanding of Health Insurance Policies
- Affordable health coverage. The innovative product in affordable price and using digitalization and modern distribution model
- Emerging trends in healthcare and health insurance: Public, Private and Corporate schemes

Eminent Speakers addressing this Seminar:

Welcome Address:



Shri Gopal Jiwarajka, President, PHD Chamber of Commerce and Industry

Theme Address:



Shri Anil Khaitan, Sr. Vice President, PHD Chamber of Commerce and Industry

Special Address:



Shri Satish Girotra, Chairman, Insurance Committee, PHD Chamber of Commerce and Industry

Address by:



Shri Warendra Sinha, Co-Chairman, Insurance Committee, PHD Chamber of Commerce and Industry & MD & CEO, IFFCO Tokio General Insurance Co. Ltd.

Address by Special Guest:



Shri Sanath Kumar, CMD, National Insurance Co. Ltd.

Address by Special Guest of Honour:



Shri D.P. Pattanaik, Deputy General Manager, Health-Products, Insurance Regulatory and Development Authority of India, Hyderabad

Address by Chief Guest:



Shri C K Mishra, Secretary, Ministry of Health and Family Welfare, Government of India.

Vote of Thanks:



Shri S K Sethi, Co- Chairman Insurance Committee, PHD Chamber of Commerce and Industry

Panel Discussion on making the Health coverage affordable to all

Moderation by:



Ms. Teena Jain Kaushal, Senior Associate Editor- Consumer and Personal Finance, TV Today Network Ltd.

Eminent Speakers/ Panelists from different sectors

Insurance:



Shri Sanath Kumar, CEO and MD, National Insurance Company



Shri Warendra Sinha, Co-Chairman, Insurance Committee, PHD Chamber of Commerce and Industry & MD & CEO, IFFCO Tokio General Insurance Co. Ltd.



Shri Krishnan Ramachandran, Deputy Chief Executive Officer, Apollo Munich Health Insurance Co. Ltd.

Reinsurance:



Mr. Ankur Nijhawan, Chief Executive Officer, AXA India

Healthcare Consulting:



Mr. Irvinder Singh Lail, Director - Advisory Services, Ernst & Young*

Panel discussion on emerging trends in healthcare and health insurance

Moderation by:



Dr. Yash Paul Bhatia, MBBS.DH&HM, MBA, Finst.D. MD Astron Hospital & Health care Consultation Pvt. Ltd. And Board member, NABH (National Accreditation Board for Hospital & Healthcare Organization)

Eminent Speakers/ Panelists from different sectors

Hospital:



Shri Abhishek Kapoor, SVP - Strategy, Regency Hospital Limited

Legal/ Consumer View Point:



Shri O.P.Gupta, Member (Judicial) in the Delhi State Consumer Disputes Redressal Commission

TPA:



Ms. Malti Jaswal, Chief Operating Officer, Health Insurance TPA of India Ltd.

Insurance Intermediary:



Shri Orendam Sen, Chief Operating Officer J K Risk Managers

Academic:



Dr. Abhijit Chatteraj, Chairperson for Centre of Insurance & Risk Management, Birla Institute of Management Technology

(BIMTECH)

Delegate Fee:

No delegate fee. Prior registration/ confirmation

are requested.

Accommodation:

This is non residential Programme; however reasonable hotels/ guest houses are available in surrounding areas such as Panchsheel Enclave, Hauz Khas, Greater Kailash & South Extension Programme Coordinator will be ready to assist you in arranging the same (if required)

Certificate:

Certificates will be issued to the participants on completion of this Programme.

About the Organizers:

Insurance Foundation of India (IFI) is set up under Trust Registration Act 1882 of Government of India as a Not for Profit Organization. The main objective of IFI is to promote awareness of Insurance among masses. It also focuses on education/ seminar programmes to improve capabilities of those working for Insurance industry. In past IFI has successfully organized various Executive Development Programmes of International standards in India with world-class faculty.

The main objectives and purpose of this NGO are

- 1) Growth of Insurance Industry in the country as this can assist in infrastructure development with investment and hence create employment opportunities for large number of youngsters, who are entering the employment market.
- 2) Assist the Insurance consumers of India
- 3) Organize skill development programmes
- 4) Undertake Micro Insurance Projects for those who need these products
- 5) To set up facilities for online education, training, dissemination of Insurance and Insurance related subjects/ information among students, as well as professional specialists working in Insurance Industry

(Companies, Intermediaries, TPA's, Surveyors, and Actuaries), masses and general public.

- 6) To bring out Newsletter/ Publications/ Books/ Studies/ reports in media like print, copy, electronic, TV, web based
- 7) To publish/ translate books in English/ Hindi and all regional as well as vernacular languages so that masses living in urban/ semi urban/ rural parts of India can use Insurance as part of their financial planning/ risk management.
- 8) **Bima Jagrukta Abhiyan** which has been under taken under CSR project of PNB MetLife India Insurance Company Ltd. It comprises of:
Production of International class 10+ minutes Insurance Awareness Film as "Khushiyan Ki Suraksha" for spreading awareness of insurance among villagers/ those who are living in Tier 2/3 cities/ towns and is available on www.youtube.com at below link:
<https://www.youtube.com/watch?v=hzbADulcWuU>

Various Projects undertaken by Our NGO are:

- Financial Inclusion
- Emphasis on Savings
- Focus on Education of Villagers
- Involvement of Ladies in Understanding Insurance
- Healthy People Wealthy People

We are granted 80G approval by Tax Authorities. Bima Jagrukta Abhiyan conducted as a CSR Project has been awarded with **Skoch Award** as one of the 100 top Projects undertaken in the country during 2016.

PHD Chamber of Commerce and Industry, established in 1905, is a proactive and dynamic multi-State Apex Organization working at the grass-root level and with strong national and international linkages. The Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research-based policy advocacy role, positively impacts the economic growth and development of the nation.

PHD Chamber is more than an Organization of the business community, as it lives by the chosen motto 'In Community's Life & Part of It and contributes significantly to socio-economic development and capacity building in several fields.

PHD Chamber's geographical span covers the 12 States of Bihar, Chhattisgarh, Delhi, Haryana, Himachal Pradesh, Jharkhand, Jammu & Kashmir, Madhya Pradesh, Punjab, Rajasthan, Uttar Pradesh, Uttarakhand and the Union Territory of Chandigarh, Apart from its headquarters in New Delhi, the Chamber has regional offices in Jammu, Shimla, Chandigarh, Lucknow, Jaipur and Bhopal.

PHD Chamber has a direct membership of over 1,600 corporate entities and serves more than 45,000 indirect members through 200 Association Members and 8 Secretarial Affiliates. The membership covers trade and industry.

Please send the Registration to:

Mr. Rajesh Kumar

Programme Coordinator

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Supported by:

