



NATIONAL APEX CHAMBER



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Webinar on **DEBTORS AND INDUSTRY PROTECTION** Through **INSURANCE-NEED OF MSME SECTOR**

Thu, 27 Aug, 2020

03.00 PM to 05.00 PM



INSURANCE FOUNDATION OF INDIA

(A not for profit organization under Trust Registration Act, 1982)

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Why the need for Specialized Industry Focused Webinar on “Debtors and Industry Protection through Insurance-Need of MSME Sector?”

In the last 20 years profile of Indian economy has changed. Today the Indian economy is one of the fastest growing in the world and the growth & success of MSME is critical for maintaining India's growth story.

The Micro, Small and Medium Enterprises (MSME) are key contributors to the Indian economy both in terms of employment and industrial output. Many MSMEs tend to be entrepreneurial ventures where the promoter has either invested his/her savings or borrowed money to start a new venture.

Risk is inherent in our lives, but MSMEs are especially vulnerable to risks that threaten the dream venture that they have worked so hard to build. Naturally, with the stakes being so high, insurance is a prudent way to limit liabilities in the event of damage to assets, property and business. For MSMEs, it could be the key to survival. It is important for them to understand the importance of Risk Assessment, need for covering the risks, buy Insurance to protect its assets, liability, which may arise due to various reasons /calamities.

Access to insurance can play a significant role in mitigating risks faced by micro, small, medium enterprises (MSMEs) by smoothening consumption, building assets, absorbing shocks, and managing risks associated with irregular and unpredictable income. Yet, standard insurance services are out of reach of the millions of disadvantaged. Proper risk management reduces the likelihood that risks will materialize and, if it does, insurance reduces or eliminates the financial impact. Insurance can make MSMEs resilient to shocks, making them more financially sound. However, MSME Insurance in India is a highly underpenetrated market especially in the non-mandatory segments.

Against this Backdrop, insurance Foundation of India and PHD Chamber of Commerce & industry are organizing “Webinar on Debtors and Industry Protection Through Insurance- Need of MSME Sector on 27 August 2020.

Topics to be covered:

During this Webinar high level of clarity will be achieved by discussing the following

- ❖ Insurance Needs of MSME
- ❖ Debt Protection through Credit Insurance
- ❖ Industry Protection through Fire, Burglary, Money in transit and safe, Fidelity Guarantee and Public Liability Insurance covers
- ❖ Lodging of Claims and Settlement of Claims
- ❖ Case Studies on how Insurance helped MSME
- ❖ Questions & Answers

Who Should Attend the Webinar?

This is a good opportunity for:

- ❖ Business development/ under-writing /claims team of insurance companies
- ❖ Industrialists
- ❖ Business men
- ❖ Chartered Accountants/ Accountants
- ❖ Insurance Managers/ Officers/ of Corporates or MSME 's
- ❖ Agents/ Corporate Agents/ Insurance Brokerage Firms

Eminent speakers who will be participating in this Webinar are:



Dr. D. K. Aggarwal
President,
PHD Chamber of Commerce &
Industry, New Delhi

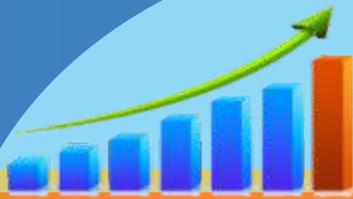


Mr. Vinod Jain
Chairman
BFSI Committee



Mr. H.P. Kumar
Head MSME Centre,
PHD Chamber & Ex CMD, NSIC





Mr. V Rajaraman

EVP head of Institutional business,
IFFCO Tokio General Insurance
Co. Ltd.



Mr. Shailesh Kumar

Co founder and Insurance Expert,
Insurance Samadhan (Expert in
Claim Management)



Mr. Anand Sherkhane

Additional Development
Commissioner Ministry
of MSME, GOI



Mr. Piyush Srivastava

Additional Development
Commissioner Ministry
of MSME, GOI



Mr. S. K. Sethi

Founder & CEO, Insurance
Foundation of India



Mr. Ram Kumar

Zonal Manager
Punjab National Bank



Mr. Animesh Sinha

Managing Partner
AnimeshSinha & Partners



Mr. Jyoti Prakash Gadia

Co-Charmin
PHDCCI

Delegate Fee:

No fee but pre-registration is requested.

Certificate:

Certificates will be issued to the participants on completion of this Webinar.

About Organizers :

Insurance Foundation of India (IFI) is set up under Trust Registration Act 1882 of Government of India as a Not for Profit Organization. The main objective of IFI is to promote awareness of Insurance among masses. IFI has successfully organized various Executive Development Programmes/Skill development Programmes of International standards in India with world-class faculty.

Under CSR project supported by **PNB MetLife India Insurance Company Ltd** we produced a Film “**Khushiyan Ki Suraksha**” for spreading awareness of insurance in rural areas. It is available on <https://www.youtube.com/watch?v=hzbADulcWuU>

Our project “**Bima Jagrukta Abhiyan**” has been awarded Skoch Award as one of the 100 top Projects undertaken in India during 2016. We are approved under 80G of the Income Tax Act 1961. IFI will be pleased to be associated with CSR Project to be undertaken by you.

The best part of the Training Programmes being organized by us is that faculty comprises of those, who have up to date knowledge of working in Insurance Companies, Insurance Brokerage Firms, Insurance Surveyors & Loss Assessors, Law Firms or Insurance Buyers. This results in the sharing of practical and up to date knowledge by all stakeholders and hence up gradation of the skill in Indian Insurance Industry. This aspect is being highly appreciated in Social Media on global basis and now Insurance Foundation of India is rated as the top NGO in Insurance Training in the country and that too without Government support

Recently we had a 2 Days Extensive International Training Programme on “**Crop Insurance**” on Monday & Tuesday, 19 - 20 Nov, New Delhi. There was a tremendous response from Foreign Regulator, Insurance Companies, Insurance Brokerage Firms, State Government Agriculture Ministry Officials (who buy insurance), Micro Finance Companies, Reinsurers, Media, Agricultural Analysts,





Technology Companies. In addition to participants from all over India we had the proud privilege of having participants from all over India and from various countries such as Jordan, Kenya, Sri Lanka and Nepal.

In association with **Profesional Advancement Bangladesh Ltd. (PABL)** and **Green Delta Insurance Co. Ltd.**, **Insurance Foundation of India** successfully organized 2 Days Programme in Dhaka (Bangladesh) on 26-27 Feb 2019 on **“Transmitting Global Knowledge for Promoting Crop Insurance in Bangladesh”**.

PHD Chamber of Commerce and Industry, established in 1905, is a proactive National Apex Chamber working at the grass-root level and with strong national and international linkages. The Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research-based policy advocacy role, positively impacts the economic growth and development of the nation. PHD Chamber is more than an organisation of the business community, as it lives by the chosen motto In Community Life & Part of It and contributes significantly to socio-economic development and capacity building in several fields.

“PHD Chamber of Commerce and Industry (PHDCCI) is one of the Premier Chambers in India to have been accredited with **“Diamond Grade”** by NABET(QCI), at national and international level.

PHDCCI is a **National Apex Chamber** having its international office at Bahrain for 6 GCC countries, with 1,30,000 companies as its members base, as total focus on the development of small and medium businesses. PHDCCI has co-opted National and International Industry Associations and Organisations through over 100 MoUs signed between the parties.”

IFI - Recent Successful Training Programme (2018- 2020)

S.No.	Events	Date
1	Webinar-cum-Training on “Protocols of Crop Insurance and the Latest Technologies “	Delhi: 7 Aug, 2020
2	Webinar on Mitigating Risks In Food Processing- “Role of Insurance and Quality Inspection in Food Processing industry & Food Imports & Exports”	Delhi: 29 July 2020
3	Associate of Assocham for Webinar on National E- Summit Productive Use of Financial Resources to Turbo-Charge Economic Growth	Delhi: 17 July 2020
4	Webinar on Risk Assessment & Insurance of Warehouses	Delhi: 4 July 2020
5	Webinar on Cyber (Security & Crime) Handling Increased Risk due to working from Home	Delhi: 8 June 2020
6	1 Day Training Programme on “Insurance Claims Management” - How to Manage Claims Settlement?	Delhi: 11 Feb, 2020
7	Seminar on “Livestock Insurance” - Need of the day	Delhi: 3 Feb, 2020
8	2 Days Workshop on “Reinsurance Matters! Part - 2 for Reinsurance Department Officials”	Mumbai: 23-24 Jan, 2020
9	Seminar on Anti Money Laundering Prevention Act & CFT for Insurance Companies in Association with PABL	Dhaka, Bangladesh: 14 Dec, 2019
10	NGO partner of ASSOCHAM, 12th Global Insurance at Worli, Mumbai	Mumbai: 6 Dec, 2019
11	2 Days Workshop on “Reinsurance Matters! Fundamentals, Underwriting Claims & Accounting aspects”	Mumbai: 25 - 26 Nov, 2019
12	1 Day Training Programme on “Cyber-Security, Crime & Insurance” .	Delhi: 22 Nov, 2019
13	Full Day Training Programme on “Insurance Frauds” - How to Control it?	Delhi: 20 Sep, 2019
14	Full Day Training Programme on “Artificial Intelligence” in Insurance Industry	Delhi: 19 Aug, 2019
15	Transmitting Global Knowledge for Promoting “Crop Insurance” in Bangladesh – 2019	Dhaka, Bangladesh: 26-27 Feb 19
16	“Crop Insurance” – Extensive 2 Days International Training Programme by International Faculty Dr. Olena Sosenko from Switzerland	Delhi: 19 - 20 Nov, 2018

Any Query or Registration for this Training Programme, Please Contact :

Mr. Mahender Soni (Programme Co-ordinator)

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